



# WHY A FLOOD ACTION GROUP?

**The prime focus of the National Flood Forum's activities is with those communities that have either been affected by flooding or are at risk of flooding because of their location.**

Since its inception The National Flood Forum has sought to be a focal point for all those who find their lives disrupted by flooding. We have found that the best way of making things happen locally is by communities working together with those who can make a difference, Local Authorities, Natural Resources Wales and Water Companies collectively.

Forming a community-based flood action group to work on behalf of the wider community in finding ways to reduce flood risk, has proved very effective across England and Wales.

Flood Action Groups are a representative voice for their community and their aim is to work in partnership with the Agencies and Authorities whose work involves flood risk.

## **Through these 'grass-root' groups, communities can:**

Address their concerns over malfunctioning assets/and other issues

Be constantly in touch with what is intended for their community

Know procedures that are already in place regards routine maintenance

Have a voice as to the future flood risk of their community through consultation.

Instigate 'flood watchers'

Create awareness of flood risk to the wider community

Prepare to reduce the impact on the community should a flood event occur

The National Flood Forum supports communities in the formation of Flood Action Groups, gives tools to ensure their success and sustainability and initiates the first meeting with all the right professionals needed.

*We believe in simplicity, realising that we all have lives to live and spare time is short.*